



ONLINE Ljubljana Summer School

5 – 23 July 2021

COURSE LIST

UNDERGRADUATE Ljubljana Summer School courses	Possibility of course recognition at the SEB LU
Blockchain Economics (ECTS: 6)	Elective*
Business Plan Development/Lean Start-ups (ECTS: 6)	Entrepreneurship (ECTS: 6) or Elective*
Corporate Finance (ECTS: 6)	Corporate Finance (ECTS: 6) or Elective*
Design Thinking, Creativity and Innovation (ECTS: 6)	Elective*
Digital Entrepreneurship and Business Transformation (ECTS: 6)	Entrepreneurship (ECTS: 6) or Elective*
Entrepreneurship in the Age of Disruption (ECTS: 6)	Entrepreneurship (ECTS: 6) or Elective*
Innovation, Markets and Technological Development (ECTS: 6)	Elective*
Interactive International Marketing Strategy (ECTS: 6)	International marketing (ECTS: 6) or Elective*
Intercultural Marketing (ECTS: 6)	International marketing (ECTS: 6) or Elective*
International Business Development in a Post Pandemic World (ECTS: 6)	International Business (ECTS: 6) or Elective*
International Business Negotiation Management (ECTS: 6)	Elective*
International Finance (ECTS: 6)	International Finance (ECTS: 6) or Elective*
Machine Learning for Business, Economics and Finance (ECTS: 6)	Elective*
Psychology for Managers (ECTS: 6)	Elective*
Strategic Management Around the World (ECTS: 6)	Strategic Management (ECTS: 6) or Elective*
Strategy & Negotiations in Multicultural Environments (ECTS: 6)	Elective*

*Elective – Elective course, type 5 (ECTS: 6)

GRADUATE Ljubljana Summer School courses	Possibility of course recognition at the SEB LU
"We Are Not Them!" Identity Clashes in Europe (ECTS: 7)	International Business, Societies and Cultures (ECTS: 7) or Elective*
Behavioural and Experimental Economics (ECTS: 7)	Behavioural Economics and Game Theory (ECTS: 7) or Elective*
Business Analytics: Management and Technologies (ECTS: 7)	Big Data Management and Technologies (ECTS: 7) or Elective*
Critical Perspective on Business Ethics (ECTS: 7)	Elective*
Data Analytics: Tools for Big Data (ECTS: 7)	Big Data Analytics (ECTS: 7) or Elective*
Digital and Social Media Marketing (ECTS: 7)	Elective*
Human-to-Human Marketing (ECTS: 7)	Strategic marketing management (ECTS: 7) or Elective*
Purchasing 4.0 (ECTS: 7)	Purchasing Management (ECTS: 7) or Elective*
Rise, Evolution and Industrial Organisation of the Fintech Sector (ECTS: 7)	Elective*
Strategic Brand Management: meaning, value and culture (ECTS: 7)	Brand Management (ECTS: 7) or Elective*
Sustainable Business Models: Strategy and Eco-Innovations (ECTS: 7)	Elective*

*Elective – Elective course, type 13 (ECTS: 7)



COURSE RECOGNITION RULES

- Check the curriculum of your SEB LU study programme in order to find suitable courses.
- Courses can be taken one year in advance.
- If you have previously failed a particular course within your regular study programme (e.g. Corporate Finance), you cannot apply for this course at Ljubljana Summer School.
- If you have previously failed a particular course at Ljubljana Summer School, you cannot re-apply for the same course in any future editions of the programme.

Undergraduate students

Compulsory or elective courses can be recognized according to the table above. In total, you can have one compulsory course (types 1-4) and one elective course (type 5) recognized from Ljubljana Summer School at the undergraduate level.

Graduate students

Compulsory or elective courses can be recognized according to the table above. In total, you can have one compulsory course (types 9-12) and one elective course (type 13) recognized from Ljubljana Summer School at the graduate level.