



ONLINE Ljubljana Doctoral Summer School 2021

Advanced Qualitative Research with NVivo (ECTS: 4)

19 – 23 July

9.00 – 13.00 (CEST, Ljubljana)

Course leader:

Ograjensek Irena, University of Ljubljana, Slovenia

Aims of the course:

The aims of the course are twofold: (1) to further advance understanding and ability to use qualitative research and (2) to develop software skills relevant to successful application of NVivo software both in the process of qualitative research and in research project management activities.

Course syllabus:

1. Theory of qualitative research: a systematic overview (prerequisites, methods, ethical issues, future outlook).
2. Sampling for qualitative research.
3. Data sources, data capture and data coding in qualitative research.
4. Use of NVivo in qualitative analysis.
5. Use of NVivo in research project management activities.

Session	Topic	Preparatory Reading	Homework
1	Theory of qualitative research: a systematic overview	Ograjensek, I. (2016): Theory and Practice of Qualitative Research.	Project brief (1)
2	Sampling for qualitative research Introduction to NVivo	Marshall, M.N. (1996): Sampling for Qualitative Research. QSR International (2016): <i>NVivo 11 Pro for Windows</i> , pp. 11-14.	Project brief (2)
3	Data sources, data capture and data coding in qualitative research	QSR International (2016): <i>NVivo 11 Pro for Windows</i> , pp. 17-36.	Project-related data capture, coding and preliminary analysis



4	Use of NVivo in qualitative analysis	QSR International (2016): <i>NVivo 11 Pro for Windows</i> , pp. 39-48.	Advanced project-related data analysis and report
5	Use of NVivo in research project management activities	QSR International (2016): <i>NVivo 11 Pro for Windows</i> , pp. 15-16, 23.	

List of readings:

- Ograjenšek, I. (2016): Theory and Practice of Qualitative Research. In Greenfield, T. (ed.), *Research Methods for Postgraduates*. Wiley.
- Denzin, N.K. (ed.) and Y.S. Lincoln (ed.) (2018): *The SAGE Handbook of Qualitative Research*. Sage.
- Marshall, M.N. (1996): Sampling for Qualitative Research, *Family Practice*, 13(6), 522-525.
- QSR International (2016): *NVivo 11 Pro for Windows*. QSR International.
- Selected project-relevant articles.

Prerequisites:

Latest full, student or test version of NVivo for Windows installed on the computer you'll be using while taking the course.

Course credit/Examination:

Project work (interim written project reports and oral presentations; final project report).

Course leader's biographical note:

Irena Ograjensek is Full Professor at the School of Economics and Business of the University of Ljubljana. She lectures on research methodology, economic and business statistics, and key principles of new economy (including alternative welfare indicators). Her research work at the level of an organisation is dedicated to measurement of customer and employee loyalty, customer and employee satisfaction, employer attitudes towards older workers, service quality, as well as motivational and ecological capital of an organisation. At the level of industry/economy as a whole and region/country/group of countries she applies qualitative and survey methodology when researching issues related to competitiveness, economic growth, population ageing, urban regeneration, and quality of life.